



ROADMASTER XL
PREMIUM HIGHWAY DIESEL FUEL



RUBY FIELDMASTER
SOY-ENHANCED PREMIUM DIESEL



**DIESEL THAT DOESN'T
MESS AROUND.**

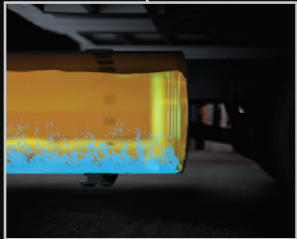
A FULLY BALANCED ADDITIVE PACKAGE

Cenex® Premium Diesel comes with a more complete additive package for a more complete burn to optimize performance in all engines.

SOME MIGHT CALL THIS AN ELEVATOR PITCH. WE JUST CALL IT THE FACTS.

CENEX PREMIUM DIESEL

- Decreases downtime by helping to reduce maintenance and repairs.
- Restores power by up to 4.5%.
- Restores fuel economy by up to 5%.



DEMULSIFIER

Keeps moisture from entering the fuel system.

- Separates water from fuel and, along with gravity, drops the water to the bottom for easy draining during stops.
- Reduces the volume of moisture that enters the combustion chamber.
- Reduces filter plugging.



CORROSION INHIBITORS

Protect fuel lines from rust and corrosion.

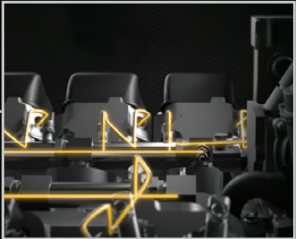
- Prevent rust and corrosion from forming on metal parts.
- Protect fuel systems from rust and pitting.
- Prevent corrosion-caused leaks, blocking and breaks that could lead to downtime and repairs.



INJECTION STABILIZER

Prevents diesel fuel from coking.

- Helps reduce filter and injector repairs and replacements.
- Prevents the formation of internal diesel injector deposits.
- Prevents fouling of internal injector components.



LUBRICITY IMPROVER

Protects moving parts from excessive wear and failure.

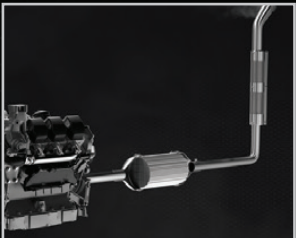
- Provides 10% to 15% more lubricity than typical #2 diesel.
- Protects injector and injector pumps against wear.



AGGRESSIVE DETERGENTS

Clean the entire fuel system.

- Maintain an ideal injector fuel spray pattern.
- Provide a cleaner, more complete burn.
- Restore power by up to 4.5%.
- Restore fuel economy by up to 5%.



CETANE IMPROVER

Provides a more complete burn for a cleaner exhaust system.


- Enhances ignition quality for quicker, smoother starts.
- Generates cleaner exhaust and fewer emissions for longer-lasting diesel particulate filters.
- Makes for less time regenerating.
- Reduces wear and tear on vehicle starter and battery.



STORAGE STABILIZER

Extends storage life longer than typical #2 diesel.

- Tolerates temperature extremes.
- Reduces varnish and gum buildup.
- Increases injector life and optimizes combustibility.
- Maximizes overall performance.



NEED MORE PROOF? LOOK AT THE MILES THAT GOT US HERE.

We didn't ask for a reputation as the industry leader in premium fuels.
We earned it. After more than 50 years of keeping up with the latest advances in
diesel technology, when you fill up with Cenex® Premium Diesel you can count on a fuel
that will keep your operation in top shape.

LEARN MORE AT CENEX.COM.

A BRAND OF 

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