

□ OPERATE WITH
CONFIDENCE ALL
SEASON LONG.



WINTERMASTER
WINTERIZED PREMIUM DIESEL FUEL

ROADMASTER XL
SEASONALLY ENHANCED HIGHWAY PREMIUM DIESEL FUEL

RUBYFIELDMASTER
SEASONALLY ENHANCED OFF-ROAD PREMIUM DIESEL FUEL



Fueled by Innovation.
Powered to Perform.™



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ENHANCED FORMULA | POWERFUL PERFORMANCE

WINTER CAN BE TOUGH, CHOOSING YOUR FUEL SHOULDN'T BE.

Precisely formulated premium diesel
with a terminally injected additive
package for **optimal power,**
performance and protection.



OUR WINTERIZED PREMIUM DIESEL FUELS ARE DESIGNED TO WORK AS HARD AS YOU DO

Your equipment needs premium diesel fuel that stands up in extreme temperatures. You need a fuel that keeps your equipment running all year. Cenex® winterized premium diesel fuels offer cold flow improver additives to help maximize low temperature operability, reduce filter plugging and provide reliable engine performance.

- Wax crystal modifiers alter wax crystal structures to prevent gelling and blockages, allowing fuel to pass through fuel filters efficiently.
- Wax anti-settling agents keep wax crystals suspended and dispersed within the fuel, ensuring its smooth flow and minimizing the risk of clogging.
- De-icers dramatically reduce the freezing point should any water be present in the fuel system.



POWERED BY OUR MOST COMPLETE ADDITIVE PACKAGE YET

The next generation of Cenex® winterized premium diesel fuels includes a newly-enhanced additive package to better support the cold flow improver additives, delivering maximum power and uptime. Every time.

Advanced, aggressive detergency package

40%

More effective at eliminating engine deposits¹

¹In comparison to the previous generation of Cenex® premium diesel fuel
²In comparison to typical #2 diesel

2 PHASE

Total Water Management System
for easy water removal

UP TO 75%

Reduced filter blocking²

Maximum filterability + better biostability

More efficient, balanced combustion

Reduces exhaust cylinder temperature deviations by

25%¹

YOUR SECRET TO COLD WEATHER PERFORMANCE

Count on Cenex® winterized premium diesel fuels to deliver reliable and efficient performance, even in the harshest winter conditions. Our high-quality fuel is specifically formulated to stand up to cold weather extremes, ensuring optimal engine and fuel system protection all year.

CENEX WINTERMASTER
WINTERIZED PREMIUM DIESEL FUEL

CENEX RUBYFIELDMASTER SEASONALLY ENHANCED OFF-ROAD PREMIUM DIESEL FUEL
CENEX ROADMASTER XL SEASONALLY ENHANCED HIGHWAY PREMIUM DIESEL FUEL

Delivers cold weather operability down to **-30° F**

Provides a cold filter plugging point (CFPP) of **-25° F**



ENGINEERED TO PERFORM WHEN THE TEMPERATURE DROPS

- Injection and combustion optimization** prevents diesel from coking and addresses fuel oxidation in new engine technology.
- Storage stability** extends storage life 3 to 6 months longer than typical #2 diesel.
- Corrosion protection** safeguards fuel lines from rust and corrosion.
- Improved lubricity** protects moving parts from excessive wear and failure.
- High cetane number** enhances ignition quality to provide quicker, more reliable starts — especially in low temperatures.

