

BIG CHECK. BIG COVERAGE. BIG RELIEF. POWERED LOCALLY.®



Larry Herr (second from left) received a check for \$48,435.40 from Brian Johnson for the Cenex Total Protection Plan® coverage on his Case-IH Steiger® 500 Quadtrac®. Pictured from left to right: Jim Hargens, CHS Lubricants District Manager, Larry Herr, Herr Farms, Brian Johnson, Energy Sales at Sioux Valley Coop, and Jared Landmark, CEO at Sioux Valley Coop in Watertown, South Dakota.

Larry Herr who has been operating Herr Farms in Bristol, South Dakota, for over 50 years, had just finished getting his soy beans and corn planted when his Case-IH Steiger® 500 Quadtrac® started dropping oil pressure. He figured the fix would just be something simple like swapping out the oil pump. Unfortunately, the problem was a whole lot bigger than an oil pump.

When the mechanics yanked the engine out to inspect it, they found that the crankshaft was bent, which was affecting the main bearings and causing some major problems. And even though his tractor's motor only had about 3,200 hours on it, Herr was going to need a whole new one, which wasn't going to be cheap.

Luckily for Herr, his 50 years of farming experience has taught him to recognize a great deal when he sees one. That's why he listened two years ago when Brian Johnson from Sioux Valley Cooperative started explaining how the Cenex Total Protection Plan® saves farmers time, money, and

headaches by extending manufacturers' warranties and providing coverage for up to 10 years or 10,000 hours on new equipment, and up to 8 years or 8,000 hours on used equipment. "Even though you get a manufacturer's warranty when you buy this equipment, the Cenex Total Protection Plan® is so reasonable, it's foolish not to put it on right away," Herr said.

That meant that when Herr got a bill for over \$50,000 from the mechanic, the Cenex Total Protection Plan® helped in a big way. The hassle-free claims process and assistance from Brian Johnson meant he could focus on his farm instead of worrying about a bunch of paperwork. And in less than a month, Herr received a big check for \$48,435.40 to help cover the engine repair.

"It's a good deal," Herr said. "Anybody, especially if they're buying a new piece of equipment, should do it. I'm very satisfied and thrilled we have it."

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**— LARRY HERR, HERR FARMS,
BRISTOL, SOUTH DAKOTA**



WHAT IS THE CENEX TOTAL PROTECTION PLAN®?

The Cenex Total Protection Plan® extends beyond manufacturers' warranties and provides coverage to farmers who use premium Cenex® fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.

Give your certified Cenex® distributor a call today and they'll help you determine the right energy products and protection for all your equipment. You can also visit cenex.com for more information or to enroll.

