BIG CHECK. BIG COVERAGE. BIG RELIEF. POWERED LOCALLY.



"The Cenex Total Protection Plan is one of the primary things we tell our customers about...It's been a fantastic program."

- FRED URCH, CFS SALES MANAGER

Paul Landsteiner (second from left) received a check for \$25,984 from Fred Urch, CFS Sales Manager (far left), Lanny Johnson, CFS, and Todd Schneider, CFS (far right) for Cenex Total Protection Plan® coverage on a John Deere 8335RT.

Though there's never an ideal time to have a piece of equipment break down, having downtime during harvest might be one of the most inconvenient. When Paul Landsteiner's John Deere 8335RT tractor started having trouble shifting during harvest this past fall, he took it in to his local dealership to find the cause of the issue. After over 20 hours of labor and identifying and fixing the transmission bearing problem, Landsteiner had his tractor back within a few days.

And even though a tractor in the shop isn't ideal, Landsteiner had peace of mind about the repair bill since the tractor was covered under the Cenex Total Protection Plan®.

Fred Urch, CFS Sales Manager, said, "The Cenex Total Protection Plan is one of the primary things we tell our customers about - we discuss with them the quality of the products and the reassurance they get from the warranty coverage. It's been a fantastic program."

Customers receive superior protection through the warranty program when they use Cenex®-branded fuels and lubricants

and perform regular oil analysis on their equipment. "Cenex uses quality ingredients that lets customers' equipment hold up extremely well," Urch said. He added, "The Cenex Total Protection Plan has been awesome for our customers. The warranty isn't actually used too much, because the products hold up so well."

In addition to the excellent equipment coverage, the claims process aims to be streamlined and hassle-free for the customer. "The claims process is simple," said Urch. "CHS is good about analyzing claims and getting back to us quickly. They have a knowledgeable staff and are quick to respond. They've been a great partner for us to work with "

All in all, the Cenex Total Protection Plan is an inexpensive tool that delivers peace of mind when customers need it. Urch said, "We tell our customers the warranty program is too good to be true, because it feels that way."



WHAT IS THE **CENEX TOTAL PROTECTION PLAN®?**

The Cenex Total Protection Plan[®] extends beyond maufacturers' warranties and provides coverage to farmers who use premium Cenex fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.



Give your certified Cenex distributor a call today and they'll help you determine the right energy products and protection for all your equipment. You can also visit cenex.com for more information or to enroll.