

BIG CHECK. BIG COVERAGE. BIG RELIEF. POWERED LOCALLY.®



Dietsche's Dairy was presented with a \$50,641.15 check for coverage on their Case IH Steiger 500 HD tractor enrolled in the Cenex Total Protection Plan®. From left to right: Jim, Carey, Rick and Marvin Dietsche, Tom Dommer, Certified Energy Specialist, Troy Thompson, Energy Manager, and Tate Zarecki, Certified Energy Specialist of ProVision Partners.

The Dietsche family has been farming since 1864, and currently Dietsche's Dairy out of Spencer, Wisconsin is running about 2,000 cows. In those 150 years of farming, they've learned many important lessons about maintaining a successful dairy operation, and one of those lessons is that proactive maintenance can save a lot of headaches down the road, in both livestock and machinery.

Since about 2010, Dietsche's Dairy has been protecting its equipment with the Cenex Total Protection Plan®, which extends beyond manufacturers' warranties by protecting new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible. They heard about the program from their lubricant and fuel salesman. "It seemed like a no-brainer to do since we were using Cenex® lubricants and fuels already," said Jim Dietsche. "Besides, the Cenex Total Protection Plan® is simple and it's cost effective. It doesn't cost you a lot."

As part of the Cenex Total Protection Plan®, the Dietsche family regularly sends in oil

samples and has them analyzed through LubeScan® Used Oil Analysis. That's how they knew something was seriously wrong with their 5-year-old Case IH Steiger 500 HD tractor. Even though the tractor was operating fine and seemed to be in good condition, the LubeScan® Used Oil Analysis found significant amounts of antifreeze in the engine oil.

The Dietsches took the Steiger to their local dealer to have the engine checked out, and the further the mechanics got into the engine, the clearer it became that the tractor needed a remanufactured engine, which was going to cost over \$50,000.

Thanks to the headache-free claims process and help from Troy Thompson from ProVision Partners, their local co-op, the Dietsches were able to get their tractor operational again with very little hassle. "I started out thinking it was going to be a lot of phone calls and paperwork," said Jim Dietsche. "But it was actually pretty simplified and pretty quick." And the Cenex Total Protection Plan® was there to help by providing a check for \$50,641.15 for the repairs.

Give your certified Cenex® distributor a call today and they'll help you determine the right energy products and protection for all your equipment. You can also visit cenex.com for more information or to enroll.

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— JIM DIETSCH, DIETSCH'S DAIRY, SPENCER, WIS.



WHAT IS THE CENEX TOTAL PROTECTION PLAN®?

The Cenex Total Protection Plan® extends beyond manufacturers' warranties and provides coverage to farmers who use premium Cenex® fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.

