

BIG CHECK. BIG COVERAGE. BIG RELIEF. POWERED LOCALLY.®



Van Ess Dairy was presented with a \$14,064.77 check for coverage on their New Holland tractor enrolled in the Cenex Total Protection Plan®. From left to right: Jim Hargens, CHS Lubricants District Manager, Scot Hermanson, Certified Energy Specialist at Cooperative Energy Company, Todd Van Ess, Van Ess Dairy, and Doug Dekkenga, Refined Fuels Driver, Cooperative Energy Company.

As Chad Van Ess said, “Equipment’s going to fail — no matter if it’s new or old.” This is especially true on an operation like Van Ess Dairy in Sandborn, Iowa, which has 7,000 cows. They also keep about 30 tractors working — some of them operating 9-10 hours per day, seven days a week.

That’s what Van Ess’ New Holland T8.330 tractor was doing when its engine seized up and needed to be rebuilt. With over 6,000 hours on the tractor, no manufacturer’s warranty covered the repair. Fortunately, Van Ess Dairy protects its tractors with the Cenex Total Protection Plan®, which extends beyond manufacturers’ warranties and provides coverage on new equipment for up to 10 years or 10,000 hours, and up to 8 years or 8,000 hours on used equipment, with no deductible. So, when the tractor broke down, the Cenex Total Protection Plan® paid \$14,064.77 to cover the repair.

It was Van Ess’ first claim, and the dairy operation had only been using the Cenex Total Protection Plan® for the past couple years, so Van Ess was still a little skeptical. “I wasn’t sure what the warranty was going to cover, and the Cenex Total Protection Plan® paid over \$14,000 with really no questions asked,” said Van Ess. “That part was enjoyable.”

The simple claims process and help from Cooperative Energy Company made the process hassle-free. “Basically, all I did was call the co-op, and told them what was going on,” Van Ess said. “Cooperative Energy Company went to the dealership where the tractor was, and took care of everything. I can’t say enough about how easy it was.”

“IT WAS A SIMPLE PROCESS AND A MINIMUM COST WARRANTY. CENEX® STOOD BEHIND THEIR WARRANTY AND PAID OUT ON THE CLAIM.”

– TODD VAN ESS, VAN ESS DAIRY, SANBORN, IOWA



WHAT IS THE CENEX TOTAL PROTECTION PLAN®?

The Cenex Total Protection Plan® extends beyond manufacturers’ warranties and provides coverage to farmers who use premium Cenex® fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.

Give your certified Cenex® distributor a call today and they’ll help you determine the right energy products and protection for all your equipment. You can also visit cenex.com for more information or to enroll.

